

## Privacy Policy

The responsible body under data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

Hotel Al Giardinetto SA  
Dominik Grossenbacher  
Via Pini 21  
6710 Biasca

## General Notice

In accordance with Article 13 of the Swiss Federal Constitution and the federal data protection regulations (Data Protection Act, FADP), everyone has the right to the protection of their privacy and protection against the misuse of their personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the legal regulations on data protection and this data protection declaration.

In cooperation with our hosting providers, we strive to protect databases in the best possible way from unauthorized access, loss, misuse or falsification.

We would like to point out that the transmission of data over the Internet (e.g. when communicating via e-mail) may have security gaps. Complete data protection against access by third parties is not possible.

By using this website, you agree to the collection, processing and use of data in accordance with the following description. In principle, this website can be visited without registration.

Data such as the pages visited or the names of the retrieved file, the date and time are stored on the server for statistical purposes without this data being directly related to your person. Personal data, in particular name, address or e-mail address, are collected on a voluntary basis as far as possible.

Without your consent, the data will not be passed on to third parties.

## Privacy Policy for Cookies

This website uses cookies. Cookies are text files that contain data from websites or domains visited and are stored by a browser on the user's computer. A cookie is mainly used to store information about a user during or after his visit within an online offer. The information stored may include, for example, language settings on a website, access status, a shopping cart, or where a video was watched. The term cookie also includes other technologies that perform the same functions as cookies (for example, when user information is stored on the basis of pseudonymous online identifiers, also called "user ID")

The following types and functions of cookies are distinguished:

- **Temporary cookies (also: session or session cookies):** Temporary cookies are deleted at the latest after a user has left an online offer and closed the browser.
- **Persistent cookies:** Persistent cookies remain stored even after you close your browser. For example, the sign-in status can be saved, or the preferred content can be displayed directly when the user visits a website again. Likewise, the interests of users used for range measurement or for marketing purposes may be stored in such a cookie.
- **First-party cookies:** First-party cookies are set by ourselves.
- **Third-party cookies (also: third-party cookies):** Third-party cookies are mainly used by advertisers (so-called third parties) to process user information.
- **Necessary cookies (also: essential or absolutely necessary):** Cookies may be absolutely necessary for the operation of a website (for example to store accesses or other user input or for security reasons).
- **Statistics, marketing and personalization cookies:** In addition, cookies are usually also used in the context of interval measurement and when a user's interests or behavior (e.g. display of certain content, use of functions, etc.) are stored on individual websites in a user profile. Such profiles are used to show users, for example, content that matches their potential interests. This procedure is also known as "tracking", i.e. tracking the potential interests of users. If we use cookies or "tracking" technologies, we will notify you separately in our privacy policy or as part of obtaining consent.

Information on legal bases: The legal basis on which we process your personal data using cookies depends on whether we ask for your consent. If this is the case and you consent to the use of cookies, the legal basis for the processing of your data is the declared consent. Otherwise, the data processed with the help of cookies will be processed on the basis of our legitimate interests (e.g. in the commercial functioning of our online offer and its improvement) or if the use of cookies is necessary to fulfill our contractual obligations.

Retention period: If we do not provide you with explicit information about the retention period of persistent cookies (e.g. as part of a so-called cookie opt-in), please assume that the retention period can be up to two years.

General information on revocation and opposition (opt-out): Depending on whether the processing is based on consent or legal permission, you have the possibility at any time to revoke a certain consent or to object to the processing of your data by cookie technologies (collectively referred to as "opt-outs"). You can first declare your objection via your browser settings, for example by deactivating the use of cookies (so this may also limit the functionality of our online offer). An objection to the use of cookies for online marketing purposes can also be declared by means of a variety of services, in particular in the case of tracking, via the websites <https://optout.aboutads.info> and <https://www.youronlinechoices.com/>. In addition, you may receive additional objection notices in the context of information about the service providers and cookies used.

Processing of cookie data on the basis of consent: We use a procedure for the management of cookie consent, within which the consent of users to the use of cookies, or the processing and providers mentioned in the context of the cookie consent management procedure, can be obtained and managed and revoked by users. In this case, the declaration of consent is stored so as not to have to repeat your request again and to be able to prove consent in accordance with the legal obligation. The storage can take place on the server side and / or in a cookie (so-called opt-in cookie, or with the help of comparable technologies) in order to be able to assign consent to a user or his device. Without prejudice to individual information about cookie management service providers, the following information applies: The duration of consent retention can be up to two years. A pseudonymous user identifier is formed and stored with the time of consent, information about the scope of consent (e.g. which categories of cookies and/ or service providers) as well as the browser, system and device used.

- Types of data processed: Usage data (e.g. websites visited, interest in content, access times), meta/communication data (e.g. device information, IP addresses).
- Data subjects: Users (e.g. website visitors, users of online services).
- Legal basis: consent (Art. 6 para. 1 sentence 1 lit. a. GDPR), Legitimate interests (Art. 6 para. 1 sentence 1 lit. f. GDPR).

## **Privacy Policy for SSL/TLS Encryption**

This website uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as requests you send us as a site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in the browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

## **Using Google Maps**

This website uses the offer of Google Maps. This allows us to view interactive maps directly on the website and allows us to conveniently use the map function. By visiting the website, Google receives the information that you have accessed the corresponding sub-page of our website. This happens regardless of whether Google provides a user account through which you are logged in or whether there is no user account. If you're signed in to Google, your data will be assigned directly to your account. If you don't want to be associated with your profile on Google, you need to log out before activating the button. Google stores your data as usage profiles and uses it for advertising, market research and/or needs-based design of its website. This evaluation takes place in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, so you must contact Google to exercise this right. Further information on the purpose and scope of data collection and processing by Google can be found [at: www.google.de/intl/de/policies/privacy](https://www.google.de/intl/de/policies/privacy) as well as further information on your rights in this regard and setting options to protect your privacy.

## Google Ads

This website uses Google conversion tracking. If you reached our website via an ad placed by Google, Google Ads will set a cookie on your computer. The conversion tracking cookie is set when a user clicks on an ad placed by Google. These cookies lose their validity after 30 days and are not used for personal identification. If you visit certain pages of our website and the cookie has not yet expired, we and Google can recognize that you clicked on the ad and were redirected to this page. Each Google Ads customer receives a different cookie. Cookies cannot therefore be tracked via the websites of Ads customers. The information collected using the conversion cookie is used to create conversion statistics for ad customers who have opted for conversion tracking. Customers learn the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag.

However, they do not receive any information that personally identifies users.

If you do not want to participate in tracking, you can refuse the setting of a cookie necessary for this purpose, for example by setting your browser that generally disables the automatic setting of cookies or by setting your browser so that cookies from the "googleleadservices.com" domain are blocked.

Please note that you cannot delete opt-out cookies unless you want the measurement data to be recorded. If you have deleted all your cookies in your browser, you must set the respective opt-out cookie again.

## Privacy policy for Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Ireland Limited. If the person responsible for data processing on this website is located outside the European Economic Area or Switzerland, the processing of Google Analytics data is carried out by Google LLC. Google LLC and Google Ireland Limited are hereinafter referred to as "Google".

The statistics obtained allow us to improve our offer and make it more interesting for you as a user.

This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out via a user ID. If you have a Google user account, you can deactivate cross-device analysis of your use in the settings below "My data", "Personal data".

The legal basis for the use of Google Analytics is Article 6 paragraph 1 sentence 1 lit. f GDPR. f GDPR. The IP address transmitted by your browser as part of Google Analytics is not associated with

other data merged by Google. We point out that on this website Google Analytics has been extended by the code "\_anonymizeIp();" in order to guarantee an anonymous collection of IP addresses. As a result, IP addresses are further processed in abbreviated form, so that personal reference can be excluded. To the extent that the data collected about you has a personal reference, this will be excluded immediately and the personal data will be deleted immediately.

Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage to the website operator.

Google Analytics uses cookies. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. You can prevent the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all the functions of this website in their full extension. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: [Deactivate Google Analytics](#).

You can also prevent the use of Google Analytics by clicking on this link: [Deactivate Google Analytics](#). As a result, a so-called opt-out cookie is stored on your data carrier, which prevents the processing of personal data by Google Analytics. Please note that if you delete all cookies on your device, these opt-out cookies will also be deleted, i.e. you will need to set the opt-out cookies again if you wish to continue to prevent this form of data collection. Opt-out cookies are set per browser and computer/device and must therefore be activated separately for each browser, computer or other device.

## Google Tag Manager

Google Tag Manager is a solution with which we can manage so-called website tags via an interface and thus integrate for example Google Analytics and other Google marketing services into our online offer. The tag manager itself, which implements the tags, does not process any personal data of users. With regard to the processing of users' personal data, please refer to the following information on Google services. Acceptable Use Policy: <https://www.google.com/intl/de/tagmanager/use-policy.html>.

## Privacy Policy for Facebook

This website uses the functions of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. When you visit our pages with Facebook plug-ins, a connection is established between your browser and the Facebook servers. The data is already transferred to Facebook. If you have a Facebook account, this data can be linked to it. If you do not want this data to be assigned to your Facebook account, please log out of Facebook before visiting our site. Interactions, in particular the use of a comment function or the click of a "Like" or "Share" button are also transmitted to Facebook. You can learn more about <https://de-de.facebook.com/about/privacy>.

## Privacy Policy for Instagram

The functions of the Instagram service are integrated into our website. These functions are offered by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA integrated. If you are logged in to your Instagram account, you can link the contents of our pages to your Instagram profile by clicking on the Instagram button. This allows Instagram to assign the visit to our pages to your user account. We would like to point out that, as the provider of the pages, we are not aware of the content of the transmitted data or their use by Instagram.

More information can be found in Instagram's privacy policy:

<http://instagram.com/about/legal/privacy/>

## Copyright

The copyright and all other rights to the content, images, photos or other files on the website belong exclusively to the operator of this website or to the specifically named rights holders.

For the reproduction of all files, the written consent of the copyright holder must be obtained in advance.

Anyone who commits copyright infringement without the consent of the respective rights holder may be prosecuted and, if necessary, pay damages.

## **Disclaimer generale**

All information on our website has been carefully checked. We strive to offer our information up to date, correct and complete in terms of content. However, the occurrence of errors cannot be completely excluded, which means that we cannot guarantee the completeness, correctness and timeliness of information, including of a journalistic and editorial nature. Liability claims for material or immaterial damage caused by the use of the information provided are excluded, unless there is evidence of intentional or grossly negligent fault.

The publisher may, at its own discretion and without notice, modify or delete texts and is not obliged to update the contents of this website. The use or access to this website is at the visitor's own risk.

The publisher, its customers or partners are not liable for damages, such as direct, indirect, incidental, predetermined or consequential damages, which are allegedly caused by the visit to this website and therefore assume no responsibility for this.

The publisher also assumes no responsibility for the content and availability of third-party websites that can be accessed via external links on this website. The operators of the linked pages are solely responsible for their content. The publisher therefore expressly distances itself from all third-party content that may be relevant under criminal law or liability or that violates common decency.

## **Changes**

We may change this Privacy Policy at any time without notice. The current version published on our website applies. To the extent that the Privacy Policy is part of an agreement with you, we will notify you of the change by email or other appropriate means in the event of an update.

## **Questions to the Data Protection Officer**

If you have any questions about data protection, please send us an email or contact the person responsible for data protection listed at the beginning of the privacy policy in our organization.

Source: [SwissAnwalt](#)

## Privacy Policy for the use of aleno

### Collection of guest data for bookings

To receive and manage online booking requests via our website, we use the aleno restaurant management system, offered by aleno AG, based in Switzerland. The use of aleno allows us to collect personal information about our guests ("guest data") electronically. The guest data is the following information:

*Name and surname*

*Phone number*

*e-mail address*

*Number of people,*

*time and date of the desired visit*

*Res of residence (optional) Company name (optional)*

The collection of guest data allows us to process your booking request and ensure that the table you have requested is reserved on your behalf and that we can contact you if necessary. The legal basis for the use of aleno for the electronic registration of reservations is the protection of our legitimate interests pursuant to Article 6 paragraph 1 lit. f GDPR. f GDPR. The guest data collected by us will not be automatically deleted after the reservation has been made, but will be used to create a personal profile of the guest. More information about the guest's profile can be found in the [...] section below. You have the right to request the deletion of your guest data at any time. If the cancellation occurs before the date of the reservation, the corresponding reservation will be automatically canceled.

### Collection of credit card information for reservations

Online booking requests are only binding when we have confirmed the table, date and time of the early evening via a confirmation by email or telephone. To ensure that we do not suffer any damage in the event of unjustified no-show, we reserve the right to request a credit card to guarantee payment. In doing so, we collect the following information ("Payment Information"):

Name of the credit card issuer  
Name of the credit card holder  
Effective date of the credit card number  
and check digit

If you enter your payment details in an online booking request, the information is automatically anonymized by aleno. As a result, payment information is not personal data within the meaning of the Federal Data Protection Act (FADP) or the EU General Data Protection Regulation (GDPR). The payment information is also transmitted directly to the hosting provider of aleno AG. For this reason, we do not have access to anonymous payment information and do not store it on our system.

## **Creating guest profiles**

The guest data collected for the receipt and execution of an online reservation is used by us to create a personal profile for our guests in the aleno restaurant management system ("guest profile"). This allows us to use guest data to personalize our services. After your visit to our restaurant, we reserve the right to expand the guest's profile with additional personal data that allows us to further personalize ("profile data"). This profile data is the following information: Personal data for the individualization of guests, including preferred language, allergies and special requests, birthday, category and status of the customer. Information about past visits to the restaurant, including time and date of the visit, length of stay, number of guests, type and location of the table, amount of expenses and any non-appearance. Consolidated information on all previous visits to the restaurant, including the total number of visits, the total amount of expenses and the total number of non-appearances. Creating a guest profile and collecting profile data allows us to personalize our services for you and thus ensure that you feel at home with us and can respond to your individual wishes. The legal basis for using aleno to create a guest profile is to safeguard our legitimate interests within the meaning of Article 6 paragraph 1 lit. f GDPR. f GDPR. The guest's data and profile data contained in the guest's profile will be deleted or anonymized as soon as they are no longer used for their original purpose. You have the right at any time to request the deletion of your guest profile and the guest data and profile data contained therein.

## **Responsibilities and further information**

When collecting and processing guest data, payment information and profile data in connection with the use of the aleno restaurant management system, we are considered the controller within the meaning of Article 4 para. 7 GDPR, which decides on the purposes and means of processing the collected personal data and is responsible for ensuring and fulfilling the rights of data subjects. Guest data, payment information and profile data are transmitted to aleno AG after they have been collected and processed by aleno AG. As a data processor within the meaning of Article 4 para. 8 GDPR, which processes personal data on behalf of the data controller. For this reason, we have concluded a contract with aleno AG for the processing of order data and therefore fully implement the requirements of the GDPR when using aleno.

Further information on the collection and processing of your personal data in connection with the use of aleno can be found in the data protection declaration of aleno AG, accessible at the following link:

<https://www.aleno.me/de/policy#DataPrivacySoftware>.

## **General terms and conditions for contests on Facebook and Instagram**

### **General**

The contest is organized by the al Giardinetto through the official Facebook fan page and/or the official Instagram account. By participating in the contest, the user accepts these basic terms and conditions.

#### About the contest

Participation in the contest takes place via the wall (competition post) of the Facebook fan page or, according to information in the competition post, by using the Facebook functions "Like" and/or the "Comment" function and/or by using the "Photo Post" function. Participation on Instagram takes place via the "Comment" function, the "Photo Post" function and, if applicable, by using the specified hashtag. The redistribution of content, such as sharing content on one's own timeline using Facebook and/or Instagram functions, is not a requirement for participation in the contest and does not increase the chances of winning in any way. The general data protection provisions of Facebook and Instagram apply.

### **Participation**

The contest begins and ends according to the information in the post on Facebook and/or Instagram. All natural persons residing in Switzerland who have reached the age of 16 at the time of participation are eligible to participate.

### **Prizes**

The prizes for the draws will be communicated via the official Facebook page and/or the official Instagram account and correspond to the description in the post. The winner will be determined randomly or according to the information in the post. Participants are responsible for the content in the comment fields. No correspondence will be entered into regarding the contest. Cash payment of the prize is excluded.

### **Contact**

The winners will be mentioned under their participation post and/or by name in a post and asked to contact the company via Facebook or Instagram Messenger. If the winner does not contact the al Giardinetto within the deadline of 10 working days or within the deadline mentioned in the post, a new winner will be evaluated.

## **Exclusion from participation**

Employees of the al Giardinetto are excluded from participation. Contest associations as well as automated contest services are not eligible to participate. The organizer is entitled to exclude individual persons from participation if there are legitimate reasons, such as violation of the terms and conditions of participation, attempted manipulation, etc., and reserves the right to take legal action.

## **No connection to Facebook and/or Instagram**

The contests are not connected to Facebook and/or Instagram and are not sponsored, supported or organized by Facebook and/or Instagram in any way. Facebook and/or Instagram are not responsible for any of the content published as part of this campaign. All questions, comments or complaints about the contest are not to be directed to Facebook and/or Instagram, but to the al Giardinetto at [info@algiardinetto.ch](mailto:info@algiardinetto.ch).

## **Right to cancel/change the campaign**

The company may adjust or cancel the al Giardinetto at any time. Cancellation for important reasons can be carried out, in particular, if a proper execution of the contest can no longer be guaranteed for technical or legal reasons. The legal process is excluded. Place of jurisdiction is Biasca. Swiss law applies.